



CRYPTO FUTURA
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CRYPTO FUTURA FUND MANIFESTO

The Next Wave of Wealth Generation

“The future is already here—it’s just not very evenly distributed.”

– WILLIAM GIBSON, 1999

THE CRYPTO FUTURA

The next technological revolution is hiding in plain sight.

Though the underlying innovation has been around for decades, waiting to be unleashed, most of its potential remains untapped. First outlined in an academic journal in 1991, almost twenty years passed before blockchains found a real-world application. While you would be hard-pressed to find a better opening act than Bitcoin’s stratospheric rise from a market capitalization of \$0 to over \$250 billion in 10 years, at Crypto Futura Fund we know that’s just the beginning. It will not take another two decades for blockchains to fundamentally reshape the world.

As early explorers of this frontier, we know that Gibson’s words remain prescient. Now we’ve returned from the crypto futura to offer you a chance to get in early, before everyone knows what we know. Investing in the crypto futura may be risky, but it is certainly not reckless. Huge wealth-generating opportunities often mean riding that line.

www.CryptoFuturaFund.com

LESSONS FROM THE RECENT PAST

If all of this sounds hyperbolic, it is worth remembering that you have already watched this story unfold in the recent past. After a period of initial and excessive hype, the Internet more than delivered on its promise. It has indeed changed everything.

Remember, There Were Skeptics of E-Commerce Too

To get in on the ground floor of today's most valuable companies, one had to believe, at the turn of the century, that consumers would buy items they had never handled, eschew trips to the store and wait for delivery by mail, and even come to see digital goods as viable replacements for tangible objects. Skeptics were not hard to find at a time when it wasn't yet clear that the true believers were also visionaries.

When Things Change, They Change Quickly

Of the FAANGs (Facebook, Apple, Amazon, Netflix, Google), four were founded within one decade. Shortly thereafter, Apple changed the world by betting on the idea that personal computers didn't just belong in every home—they belonged in the palm of our hands.

Companies with business models once deemed problematic, if not downright broken, became so thoroughly woven into the fabric of society that their services now seem inextricably linked to modern life. In hindsight, the transformation seems inevitable, so much so that many have failed to take heed of the lesson these businesses taught us: on the near side of a historical sea change, the goal is not to predict exactly what the world to come will look like; the goal is to have a stake in the technology that will reshape that world.

The Crypto Age Has Arrived

The dawn of the crypto age is every bit as inevitable, which is why we have staked our claim on the society of the future. You can remain a skeptic, or you can stand alongside Crypto Futura Fund as a visionary.

A NEW ERA OF WEALTH GENERATION—TRUE STAKEHOLDER CAPITALISM

Blockchain technology won't just reshape financial instruments, though it will certainly do that. It will equally reshape the way we produce and interact with games and art objects, share information, and explore the world around us. It will change our expectations about ownership, liquidity, and the social safety net. In short, it will change everything, in ways we cannot fully anticipate. What we can be sure of is that investing now guarantees a share of the explosive wealth creation and social innovation that is to come.

If one looks at the long arc of the modern economy, the decentralization made possible by blockchains represents a major historical development—indeed, a reversal. After all, the origins of the modern economy are in centralization. When robust and systematized markets were first put in place—when stock markets, and national banks, and insurance companies were invented—society tapped into the power of pooled resources to drive economic expansion in ways a fragmented economy never could. The next wave of fundamental rearrangement came with the Internet, when information became freely accessible. Blockchains will mean the marriage of the two.

The Value of Decentralized Markets

The benefits of modern markets will be shared in ways they never have been before—through a more transparent, more secure, and more widely distributed form of commerce. Decision-making and power will be less siloed than at any point in history, and all in the service of the most sophisticated financial instruments the world has ever seen. A third way, stakeholder capitalism, in which dramatic growth and equal opportunity not only coexist, but are mutually constitutive.

The Great Liquidity Unlocking

We are calling this new paradigm the Great Liquidity Unlocking, an era of previously unthinkable value flows built on Decentralized Markets and relying upon crypto assets, all using blockchain technology.

The flows we will witness are hard to conceive. In September of 2020, we saw a new company achieve a \$1.2 billion valuation in six days. The next week, another start-up garnered a \$300 million valuation in just twelve hours. Without crypto assets and blockchains, such growth is impossible. Fundamental social rearrangement is already happening—the only question now is who will charge ahead and who will wait to be carried by the momentum of the masses.

Crypto Futura Fund has positioned itself on the leading edge, ready to reap our rewards while others wait in line. We invite you to join us.



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About Crypto Futura Fund

The Crypto Futura Fund provides forward-looking investors with early stage exposure to decentralized markets and the crypto assets that enable them. The Fund's strategy combines deep crypto-industry knowledge, recognized global expertise in evaluating rare assets, and a highly-disciplined investment methodology.

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